



December 5, 2017

The Honorable Tom Tait  
Mayor, City of Anaheim  
200 S. Anaheim Blvd.,  
Anaheim, CA 92805

**Re: Item #22- Zoning Code Amendments**

Dear Mayor and City Council Members:

On behalf of our membership, **I write to state our opposition to portions of the proposed zoning code ordinance as it relates to parking**

The Building Industry Association of Orange County (BIA/OC) is a non-profit trade association of over 1,100 member companies employing over 100,000 people affiliated with the home building industry. Our mission is to champion housing as the foundation of vibrant and sustainable communities.

Parking requirements have an immediate and significant impact on construction costs, especially when land values across the region are at a premium. The code amendments proposed here include two areas that will immediately increase the cost of housing construction.

First, as it relates to the Platinum Triangle. As noted in the staff report, the Platinum Triangle was designed to incentivize housing in close proximity to transit. As such, current parking requirements adequately reflect a standard of urban dwelling. The proposal to alter this ratio will only drive costs higher and further place housing solutions out of reach.

Second, as it relates to Single Family Homes. Increasing parking requirements on such construction will discourage production and force home buyers to pay even more to live in Anaheim. At a time of housing crisis, now is not the time to make living in Anaheim less attainable.

Therefore, we ask that you remove these two code amendments in light of the adverse impact they will have on construction.

Thank you for your thoughtful consideration

Respectfully,

Steven C. LaMotte  
Chapter Executive Officer

PRESIDENT  
PHIL BODEM  
MERITAGE HOMES

VICE PRESIDENT  
MIKE GARTLAN  
KB HOME

TREASURER  
RICK WOOD  
TRI POINTE HOMES

SECRETARY  
SUNTI KUMJIM  
MBK HOMES

IMMEDIATE PAST PRESIDENT  
JIM YATES  
RANCHO MISSION VIEJO

TRADE CONTRACTOR V.P.  
ALAN BOUDREAU  
BOUDREAU PIPELINE  
CORPORATION

ASSOCIATE VICE PRESIDENT  
MARK HIMMELSTEIN  
NEWMAYER & DILLION, LLP

MEMBER-AT-LARGE  
LAURA ARCHULETA  
JAMBOREE HOUSING

MEMBER-AT-LARGE  
SCOTT STARKEY  
STARKEY COMMUNICATIONS

EXECUTIVE OFFICER  
STEVE LA MOTTE