

# Building the Future

## ONE SCHOOL AT A TIME



## Partnerships with a positive impact

TOGETHER, THE BUILDING INDUSTRY AND EDUCATION HAVE CREATED POWERFUL CHANGE.

### What is BITA?

- BIA/OC member industry/public school partnership

### What Does BITA Do?

- Provides high schools with four-year building trades curriculum respected for its rigor and relevance
- Develops work-ready skills and attitudes in high school students
- Changes public perception of building trades work and workers



### You can help BITA Grow To Other Schools!

#### BITA Students Are the Future.

BITA teaches all the skills students need for the industry. It also teaches skills and attitudes students need for success. BITA students consistently compete well, and often win Design/Build competitions.

#### Industry and Education Create Powerful Change.

Together, the building industry and education have created powerful change. Workers are now not only ready for the job on day one of their employment, but also understand the importance of lifelong learning.

#### Students Learn About Giving Back.

BITA students often volunteer for programs like Paint Your Heart Out and Habitat for Humanity. They learn how important it is to contribute to the community that supports them.

#### Will you support BITA?

Contact Laura Ulanoski at (949) 777-3861



## Why Is BITA Important?

Read what the stakeholders have to say.

The BITA program is a unique but sorely needed program that develops interest in our high school students in the many areas of construction. Most young people have no other exposure to the opportunities that a career in homebuilding can offer. The BITA program benefits the building industry at least as much as it benefits the students, by providing us with trained talent familiar with our industry.



**Jim Warmington, Jr.**  
President & Chief Operating Officer  
The Warmington Group

"BITA provides answers that help individuals select a career wisely, and realistically prepares them for the world of work. Programs are designed to facilitate student development of the skills, attitudes and habits required to be successful on the job while exposing them to the diverse careers that are available within the building industry.



**Cary Bren**  
President, California Pacific Homes

Today's building environment contains practical applications of mathematics, physics and structures, as well as technology. I believe some students come alive when they can participate in these applications instead of traditional forms of education.



**Richard Douglass**  
Vice President Land Acquisition  
& Development, Pulte Homes

During the last upswing it became very apparent how the industry as a whole lacked enough people with a basic understanding of the construction process. Every ounce of education we can inject into the system has to have a positive impact. Shouldn't we prepare now for the next upswing?



**Tom Rhodes**  
President, TWR Framing

With BITA, students become engaged in school. They learn how important it is to become lifelong learners as they gain skills for the industry. They also find out how important it is to be on time, communicate, do the job right—all the things they need to achieve. Last, but far from least, they gain confidence that they can do the job, they can thrive in the grownup world. We forget how scary it is to be on the cusp of adulthood. These kids in BITA aren't scared at all. They know they can succeed.



**Thomas "Hoagy" Holguin**  
Former President, Anaheim Union High School District  
Board of Trustees

## A Short BITA History

The Building Industry Technology Academy (BITA) is a comprehensive four-year high school program started in 2002 with the intent to develop a construction program aimed at producing skilled professionals that will be qualified to enter the home-building workforce. The curriculum was developed by BIA/OC member companies and education leaders at North Orange County Regional Occupational Program and the Anaheim Union School District. Currently in place at 8 Southern California High Schools (including 4 in Anaheim): Brea Olinda, Katella, Anaheim, Western, Valencia, Trident, Magnolia, Los Alamitos. Over 4,860 students have gone through the program since 2002.

## California Homebuilding Foundation Mission

CHF's mission is to partner with high schools to expose students to diverse careers in building trades and educate them in skills and attitudes that will ensure their success.

## Help Build the Future

Please support BIA/OC's efforts to give students a future career in the building industry. The California Homebuilding Foundation welcomes all donations—cash, goods and services. All donations will go directly to schools. For more information, call or email

**Laura Ulanoski, Vice President, Operations**

BIA/OC

Phone: 949-777-3861

Email: lulanoski@biaoc.com

Mail: 24 Executive Park, Suite 100

Irvine, CA 92614

**California Homebuilding Foundation**

Tax I.D. #94-2581819

