



## **FOR IMMEDIATE RELEASE**

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### **Rick Engineering Company Hires Brooke Peterson, AICP as Planning Director**

**San Diego, CA** – Rick Engineering Company (RICK) is pleased to announce Brooke Peterson, AICP has joined the firm’s Community Planning and Landscape Architecture Department as the Director of Planning. Brooke has more than 19 years of experience managing complex planning and development projects throughout Southern California. This key hire enhances RICK’s leadership capacity, expertise, and ability to provide diverse public and private clients with unique, thoughtful, and advanced planning solutions.

“RICK has built a tremendous legacy of planning and development work here in San Diego and beyond,” Brooke said. “As the company advances into a new paradigm focused on growth and innovation, I’m excited to join the team and lead the growth and expansion of RICK’s Community Planning and Landscape Architecture practice.”

Brooke’s expertise incorporates a full range of planning efforts including general plans, community plans, specific plans, master plans, corridor/transit oriented development (TOD) plans, infill development, master development permits, and associated policy and development documents. She is skilled at managing large, diverse teams, developing creative strategies for complex projects, and facilitating meaningful stakeholder and public dialogue. Her breadth of experience and technical proficiency brings a deep understanding of the intricacies of public policy, project design, and the dynamic, changing legislative environment.

Brooke holds a Master’s Degree in City and Regional Planning from San Diego State University and a Bachelor’s Degree in Biology from Occidental College in Los Angeles where her research focused on community health and urban development. Brooke has served extensively on a number of professional and community boards in the San Diego region including the following roles: San Diego Section Director for the American Planning Association (APA), President for the California Chapter of the APA, Co-Chair of the 2018 APA California Annual Conference, Chair of the Clairemont Community Planning Board and member of the Community Planners Committee, President of the California Urban Forests Council, and a number of appointed advisory committees over the past decade.

#### **About Rick Engineering Company**

Rick Engineering Company (RICK) is a multi-disciplinary planning, design, and engineering corporation. For more than six decades, RICK has planned, designed, and engineered more than 5,000 commercial, recreational, and residential communities across the Western U.S. As communities have



increased in density, the company has developed innovative practices to support a broad range of urban developments including mixed-use and urban infill projects. RICK provides civil engineering, community planning and development, landscape architecture, urban design, environmental studies, transportation/traffic planning and engineering, redevelopment and urban revitalization, water resources/storm water engineering, construction management, surveying, mapping, photogrammetry, 3D laser scanning, geographic information systems (GIS), specialized computer services, legal support services, and creative services.

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